



**NORTH CAROLINA**  
DENTAL SOCIETY®



**Draft Minutes**

**NCDS Board of Trustees Meeting**

**Friday, October 25, 2024**

**Chadwick Conference Room, Suite 102  
1616 Evans Road, Cary, NC 27513**

**Approved January 17, 2025**

***In accordance with the NCDS Conflict of Interest Statement, at this time anyone present is obligated to disclose any relationships they or a member of their family have with any business, activity, or organization that (i) competes or may compete with NCDS or its Affiliates or (ii) engages or intends to engage in any transactions with NCDS or its Affiliates, when such business activity or organization is being discussed. This includes, but is not limited to sponsors, exhibitors, vendors and contractors of NCDS or its Affiliates.***

Board Members Present or via ZOOM:

Dr. Robert Stowe (President); Dr. Joe Hendrick (Immediate Past President); Dr. Roslyn Crisp (President-Elect); Dr. Shelley Olson (Vice-President) (Chair, NC-ADA Delegation); Mr. Jim Goodman (Chief Executive Officer/Executive Director); Dr. Thomas Buttler (Treasurer); Dr. Mark Pabst (Parliamentarian and Speaker of the HOD); Dr. Woody Bolinger; Dr. Ashley Lowery-Marsh; Dr. Kenneth Sadler; Dr. David Kwon; Dr. Daryl Hill; Dr. Mary Gaddis; Dr. Catie Cunningham; Dr. Naz Ahmad; Dr. Brad Adams, Dr. James Purvis.

Guests:

Mr. Tom Lyon (Board Legal Counsel); Mr. Ralph Bizzarro (Accounting); Dr. John Williams (incoming 5<sup>th</sup> District Trustee).

NCDS Staff Present:

Shelly Dates, Duncan Jennings, Sharon D'Costa, Elle Basile, Ryan Couch, Evangeline Landry, and Prissy Allen.

9:00 a.m. Dr. Robert Stowe, NCDS President welcomed all to this meeting and called the Board of Trustees meeting to order.

Dr. Mark Pabst, serving as Chair of this BOT Meeting, read the NCDS Conflict of Interest Statement, and no conflicts were reported. Dr. Pabst reminded all that if something comes up that may be a conflict during discussions to please bring it to the attention of the Board. A private invocation was offered by each attendee. This invocation was followed by the pledge of allegiance. Roll call was made, and the declaration of a quorum was received.

Introductions were made for guests participating in this meeting as listed above. Congratulations were made to Dr. Gary Oyster, who was not able to participate, for a very successful term as Trustee of the 16<sup>th</sup> District.

Dr. Pabst reminded all that during the meeting partial comments will be made by different people. Dr. Pabst commented that the BOT does not mean to be redundant, but some topics do cross over other agenda items. If possible, it will be mentioned that the current item on the agenda was covered in an earlier discussion, and if there are no additional questions, the next agenda item will be addressed.

### **Approval of Agenda**

Dr. Pabst asked if there were any additions to the agenda. A motion was received to accept and approve the agenda, seconded, and unanimously approved:

**RESOLVED** that the provided agenda be approved as presented.

### **Consideration of Consent Agenda**

Dr. Pabst announced if there are questions about any of these reports, they will be moved to a later agenda topic. Consent agenda items are important but most times they do not need to be reviewed and discussed in this meeting. There were no questions connected to these reports. Dr. Pabst commented that if you approve the motion to accept these reports that you are accepting all of them for information without questions. A motion was received to accept the amended agenda, second received and unanimously approved as follows:

- **Approval of Minutes** – May 15, 2024, *staff submitted*
- **NCDS Foundation Update** *submitted by Sharon D'costa, Fund Development and Program Director, NCDS Foundation*
- **NC Dental Society Foundation Nominating Committee Report for approval** *submitted by Sharon D'costa, Fund Development and Program Director*
- **NC Services For Dentistry Update** *submitted by Duncan Jennings, Chief Innovation Officer*
- **Healthcare Plan Dashboard Update** *submitted by Duncan Jennings, Chief Innovation Officer*
- **Membership Dashboard** *submitted by Shelly Dates, Chief Strategy Officer*
- **NCDPAC nomination report** *submitted by Dr. Tony Porter, Chair and Elle Basile, Public Affairs Senior Manager*
- **Partnership with Eckel and Vaughn for Medicaid Campaign** *submitted by Elle Basile*
- **NCDS Committee on Dental Teams Update** *submitted by Dr. Martha Ann Keels, Chair*
- **East Carolina School o Dental Medicine Update** *submitted by Marcus Mosley, student trustee*
- **UNC Adams School of Dentistry Update** *submitted by Daniel Ntim, student trustee*

A motion was presented to approve the consent agenda, seconded, and unanimously approved.

**RESOLVED** that the reports provided in the Consent Agenda Calendar be approved as provided.

## Updates

**NC ADA Delegation Update** was presented by Dr. Shelley Olson, Chair. Dr. Olson provided comments on the ADA HOD and Smile Con™ who provided a brief synopsis on the resolutions passed and others which were returned for additional discussion. Dr. Olson indicated that it was a long meeting, and unfortunately several hotels were used which did not allow members of the Delegation to see each other. Dr. Olson would like to see a time established for a hard stop for these meetings. She suggested that possibly the ADA could do away the speeches made during this meeting.

It was noted that the ADA Smile Con™ was being replaced by a different approach

**Old North State Dental Society Update:** Dr. Roslyn Crisp reported for this group and mentioned the upcoming Fall Meeting scheduled for November 23-24 in Charlotte.

**Future Annual Session Task Force Presentation:** Dr. Ashley Lowery, Chair and Jim Goodman, CEO and ED presented a summary of the suggested changes for the 2026 Annual Session and reviewed the location available options in state. A PPTX was presented sharing proposed changes. Differences in the schedule and program will be noticed in 2025 going forward with a Friday-Sunday morning format which will allow dentists to work longer in their practices for the week and have the time to participate in the meeting. The Task Force heard from those who had participated in surveys or focus groups regarding the suggested changes. It was explained that the NCDS HOD would be held as a stand-alone meeting. The Delegation will receive some training teaching the Delegates and Alternates what are their duties. Also, it is hoped that a Legislative Day will be planned as part of the NCDS HOD in the future.

Mr. Goodman reviewed how the District Meetings would be held in the future using the districts to take ownership of membership possibly and hold a larger meeting like what the 5<sup>th</sup> District has been doing in the past. Instead of holding one larger meeting per year, we will hold 5 meetings reaching the members in more ways and the HOD. This doesn't mean the NCDS AS is being rid of all together. Jim mentioned that a FAQ informational sheet will be prepared to share, and he plans to meet with the Past Presidents prior to the May 2025 meeting to reveal these plans as well as with the districts to keep all in the know.

Jim mentioned that SC and VA have suggested doing a joint meeting in 2025. If NC would agree, the first meeting would be held in Charlotte. He has also received information that the ADA is planning to help fund these larger meetings. Dr. Stowe commented that because this first meeting is to be held in Charlotte, NC should not do most of the needed work and receive 1/3 of net revenue. Because of the relationships the NCDS has with the vendors it was suggested that the NCDS would be using these relationships to support this joint meeting. Jim was asked to talk with the VDA/SCDA and glean additional information, learning what they are planning. It was noted that WVA was interested in joining in this joint meeting. Dr. Olson suggested that a meeting be scheduled as soon as possible and talk with these states, including the NCDS EC members who will report back to the BOT. Dr. Pabst suggested that NC share the NCDS plan with SC and VA.

Dr. Crisp and others suggested that NC continue planning and outline what NC wants to do. Jim mentioned that approximately 80% planning is done. A motion was presented as follows:

**RESOLVED**, that the Board of Trustees accept the report and recommendations of the Future Annual Session Task Force as submitted and confirms communication and

implementation of such over the next 18 months.

This motion was seconded and unanimously approved. Mr. Goodman will keep all informed as additional planning is made. Thanks were expressed to the Task Force Members for working on this assignment.

### **Legislative and Other Updates**

**ADPAC and NCDPAC Discussion:** Elle Basile presented a two-part resolution for the BOT to consider. The first part included a request to remove the ADPAC donation line-item from NC Dental Society membership renewal forms for both online and print versions. The second part included a request to increase the NCDPAC line-item dollar amount from \$100 to \$150 on the same forms. Elle explained that the first part of the request is meant to mitigate confusion amongst members who think they are donating to ADPAC when they are in fact donating to NCDPAC and vice-versa. She also explained that the request to increase the NCDPAC dollar amount is to increase total donations to NCDPAC to increase the influence and power of the NC Dental Society in NC politics. During discussion of the resolution, Dr. Brad Adams suggested spelling out the word “political action committee” on the NCDPAC line-item. A motion was received, seconded and unanimously approved that reads:

**RESOLVED**, that the American Dental Political Action Committee (ADPAC) contribution line be removed from the NCDS 2025 renewal electronic and print forms to reduce confusion and compliance concerns

And be it further,

**RESOLVED**, that the NC Dental Political Action Committee (NCDPAC) contribution line for the NCDS 2025 renewal process remain as an "opt out" option on the electronic and print forms with the default amount of \$150.00.

**Strategic Plan Update –** Shelly Dates commented on the challenges, market share and number of members that are being faced. Shelly reported that the EC will be focusing on the new Strategic Plan during their December retreat. At the January BOT meeting, a new plan will be presented for BOT approval. There are two important goals to share:

- BOT and District leadership orientation and training as well as leadership development
- More face-to-face events

Shelly indicated that she would like to look at some ways that the strategic plan was used to engage membership before the current fiscal year closes. She mentioned communications including email delivery rate, email open rate, increase in Instagram and Facebook followers. Shelly also reviewed ways used to attract new members, “Ask Me Anything” events. Also, on the list was Attracting new to NC dentists by use of the NCDS Career Center and initial talks with the NCSBDE allowing the NCDS to do retargeting on their website to dentists moving to NC.

A focus on students was also made. She mentioned successes at Signing Days, Welcoming event, Ask Me Anything events and the number students who attended the Women’s Summit.

Shelly mentioned the success of the Women's Summit held in Charlotte on October 4. Past, Present and Future Women Leadership were present including Dr. L'Tanya Bailey, Dr. Linda Edgar (ADA) and Dr. Roslyn Crisp. Sixteen future members attended the Women's Summit as well and reported that six of these have already applied for membership.

A goal was to focus on markets including women and diverse dentists. Twenty diverse dentists had speaking and media opportunities.

Working with the Committee on Dental Teams and Dr. Martha Ann Keels, Chair, a section on Careers.ncdental.org was created providing information for considering a career in dentistry. Dr. Stowe mentioned the Career Flier that had been created for use in waiting rooms for offices.

Dr. Pabst announced an Oyster Roast planned on November 2 at his home for the 4<sup>th</sup> and 5<sup>th</sup> District Students and invited all to participate.

Shelly expressed thanks to all for their assistance in seeing the NCDS Strategic Plan was successful, and she looks forward to new and better goals and objectives for 2025 and beyond.

### **Old Business**

**2025 NCDS Annual Session Update:** Dr. Ros Crisp and Shelly Dates along with Jim Goodman highlighted the 2025 Annual Session, and the theme "INCLUSION", and there will be dedicated hours for groups to be together. The special event planned for Friday night is included in registration fees. The HOD is scheduled all day Saturday. There is a ticketed event on Saturday evening for the Awards Banquet. There are a few continuing education programs scheduled on Sunday morning that many will want to attend for required annual CE credits. A comment was made that the NCDS needs to educate attendees on what district they belong to so when needed they have this information. The BOT will meet on Thursday at 12:30 p.m.

### **New Business**

**2025 Proposed Meeting Calendar for the BOT and the EC** was distributed. Updates for additional items/events will be shared as they become available. This calendar can be found on NCDental Connect.

**Councils and Committee Changes and Appointments** – This updated listing is being finalized and will be distributed to all. Jim Goodman provided some needed changes that have been made to the memberships of these groups to better follow the Bylaws which indicates that only 5-8 members can serve. The members must all be NCDS members and dentists. There are positions for ex-officio members as well as consultants. The Dental Benefits Advisory Committee is being folded into the Council on Government Relations. The goal with these changes is to see that the NC Dental Society speak in an united voice. All volunteers who serve on the Councils and Committees are appreciated, and it is desired that a good experience be received.

**President's Closing Comments** were received from Dr. Robert Stowe who also highlighted the future scheduled meeting for December and January. The NCDS will host the Professional Group Meeting on January 18 following the BOT on the 17<sup>th</sup>. Invited to this meeting are leaders from the professional dental groups who the NCDS work with to share areas of concern as well as items of interest. This annual meeting is well attended and enjoyed by all.

The Business Meeting for the NCDS BOT was adjourned, and on behalf of the President, Dr. Pabst asked for a motion to move into a closed session for voting members only. Non-voting members were excused, and Dr. Pabst invited Ralph Bizzarro, Tom Lyon, Jim Goodman Shelly Date and Duncan Jennings to remain for this session at the request of the President

A motion was received, seconded and unanimously approved to enter into a closed executive session for the purpose of addressing the following items.

Disaster Relief for Western NC

Audit Review 2023 by Dr. Olson

2023-2024 Financial Report (high lever 23-24 Y/E results expected) led by Ralph Bizzarro

FY 2024-2025 Proposed Budget Review and Discussion led by Dr. Buttler, Ralph Bizzarro, Jim Goodman, Shelly Dates and Duncan Jennings

## **Closed Executive Session**

**Dr. Pabst opened the closed Executive Session with the agenda items as set forward in the agenda.**

**Closed Session ensued.**

**After the closed session was completed, a motion was made to return to the general session to receive motions and approval by Dr. Pabst.**

**Resolved**, that a pilot program for dentists who serve as full-time faculty at UNC, ECU, or Hight Point dental schools, is approved for the 2025 renewal process, that reduces NCDS dues by 50%

And be it further

**Resolved**, that the results of this pilot, as compared to the previous three-year period, be reported to the NCDS Board prior to establishment of 2026 dues.

*Note: The other dues waivers discussed were directed by the Board to staff and not resolved and should be reflected in the minutes.*

**There being no further business, the BOT meeting was adjourned.**

Respectfully submitted,

Priscilla M. Allen

On behalf of Mr. Jim Goodman, Secretary